



FOR IMMEDIATE RELEASE: Tuesday, April 3, 2007

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### **PREVENTION NETWORK SPONSORS ALCOHOL AWARENESS MONTH EVENTS**

Syracuse, NY—Prevention Network launched several efforts this week in recognition of *Alcohol Awareness Month*:

- The agency has sponsored a **community billboard** that was installed on April 1<sup>st</sup> and will be on view for the entire month. Located on Route 690 on the south side of the Thompson Road exit, the billboard message reads: **Keep Our Future Growing: Stop Underage Drinking.**

- Members of the agency's *SQUAD—Students Questioning Underage Drinking*—wrote and produced a **PSA** that began airing on local radio stations this week and will continue running through the end of April. The PSA addresses the risks of underage drinking and its consequences for youth. The students wrote and recorded their 30-second PSA with the assistance of Galaxy Communications production director, Ted Bilodeau, who donated studio time for the production of the announcement. The students include: Doug Indrick (Lafayette), Becca Derusha (Marcellus), Janina Swierk (Cicero-North Syracuse) and Dan Karper (LeMoyne College).

- Four SQUAD members will make a *Do You Know Your Story?* presentation to 75 seventh graders at Lafayette Junior High School today. The students, including Colin Price and Sars Bowman of Christian Brothers Academy, and Bethani Rahrle and Lilly Dickerson of Tully High School, will serve as mentors during the 45-minute workshop. The presentations are designed to educate middle school children about the dangers of consuming alcohol and provide healthy alternatives and responses to peer pressure. Similar workshops will be held at area middle schools throughout the months of April and May. For additional information about the SQUAD, contact Phil Rose, Prevention Specialist for Underage Drinking, at 471-1359.