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**RAP—Reduce Adolescent Pregnancy COALITION
ENDORSES REALITY CHECK SMOKE-FREE MOVIE INITIATIVE**

Syracuse, NY—Reality Check of Cayuga County, a program of Prevention Network, announced today that the RAP (Reduce Adolescent Pregnancy) Coalition signed the Smoke Free Movie Resolution. In doing so, members of RAP signed the resolution to support *The Reality Check Youth Action Project for Smoke-Free Hollywood Movies*. The resolution was signed at a RAP meeting held yesterday, April 25th, at the Booker T. Washington Center.

According to Karen Darling, Cayuga County Coordinator of Reality Check, Hollywood movies with tobacco recruit as many as half of all new young smokers in the United States. The signing of the resolution is just one effort towards halting the film industry's influence on teens through the glamorous depiction of smoking in movies.

For additional information about the *Smoke Free Movie Initiative*, contact Karen Darling at 252-4212 or kdarling@PreventionNetwork.info

A copy of the resolution is attached.

Reality Check is a youth-led movement created in 2000 by the New York State Department of Health Tobacco Control Program. Its participants are committed to exposing the manipulative and deceptive marketing practices of the tobacco industry. It is funded by the New York State Department of Health Tobacco Use Prevention and Control Program.