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**REALITY CHECK JOINS TOBACCO-FREE ONONDAGA COUNTY
FOR
WORLD NO TOBACCO DAY EVENT**

Syracuse, NY—Reality Check of Onondaga and Cayuga Counties, a program of Prevention Network, joined Tobacco-Free Onondaga County and 50 other local organizations for a celebration of *World No Tobacco Day* during last night's Syracuse Chiefs game at Alliance Stadium. Members of Reality Check and the event's other sponsoring organizations have all adopted a policy to refuse tobacco company advertising, sponsorship and promotion. Tickets to the game were distributed for free by Tobacco-Free Onondaga County to all organizations who adopted policies, as well as through County libraries and other venues.

Photos are attached.

Reality Check is a youth-led movement aimed at exposing the manipulative marketing practices of the tobacco industry. Created in 2000, Reality Check is funded by the New York State Department of Health Tobacco Use Prevention and Control Program. For more information, in Onondaga County, contact Elizabeth Toomey at 471-1359, btoomey@PreventionNetwork.info. In Cayuga County, contact Karen Darling at 252-4212, kdarling@PreventionNetwork.info.