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### **PREVENTION NETWORK and WEGMANS JOINTLY PROMOTE SAFE SUMMER FOR TEENS**

Syracuse, NY—Prevention Network and Wegmans have joined forces again to promote an underage drinking prevention program during the summer months. The joint initiative—which features publicity posters sponsored by Wegmans—is an ongoing effort to warn teens of the dangers of underage drinking and the role of adults in making this effort successful.

Nearly 500 posters printed with the slogan, ***“Will they waste this summer getting wasted? Listen to them, talk to them. Our teens won’t be underage drinkers,”*** are being installed in local public libraries, storefronts, community centers, DMV offices, and Wegmans stores throughout the month of June. Prevention Network has teamed up with Wegmans during each new season over the past year to promote the underage drinking initiative.

Prevention Network began the underage drinking initiative in April 2005 address the critical issue of teen drinking. At that time, the agency established an underage drinking action council comprised of concerned parents and teens, school personnel, law enforcement officials, and representatives of the media to raise community awareness of the problem.

A copy of the latest poster, designed by action council member Greg Daily of Fayetteville, is attached.

*Prevention Network is a not-for-profit agency that educates, trains, and provides prevention information pertaining to substance use, abuse, and addictions to the Central New York community. For over 50 years, the agency has assisted individuals, families, schools and businesses through helpful information and training, anonymous referrals, and support services to assure positive outcomes.*