



FOR IMMEDIATE RELEASE: Wednesday, August 29, 2007  
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**REALITY CHECK SPONSORS  
THEATRE PERFORMANCE AT THE NEW YORK STATE FAIR  
THURSDAY, AUGUST 30, 2007**

Syracuse, NY—Reality Check of Onondaga and Cayuga Counties, a program of Prevention Network, is sponsoring a live dramatic performance of “*Check Your Reality at the Door*,” on Thursday, August 30, 2007, at 4:00 pm in the New Times Theatre at the New York State Fair. The performance, which will be shown several times throughout the day, was produced by and will feature teen members of the Media Unit, a local performing arts group. During the performance, the audience will learn about one of the main goals of the Reality Check program—*The Smoke-Free Movie Initiative*. Attendees of the Reality Check-sponsored event will enjoy free admission to the Fair and the Media Unit performance, lunch, and an all-day ride bracelet. All of the performances are booked to capacity.

Reality Check is a youth-led action program created by the New York State Department of Health Tobacco Control Program. The program was designed in 2000 to educate youth to advocate against the tobacco industry’s marketing campaigns that target young people.

For additional information about the Reality Check program, the Media Unit performance, or for interview requests, please contact Elizabeth Toomey, Onondaga Coordinator at (315) 378-9921, or Karen Darling, Cayuga Coordinator at (315) 569-5063.